

MISSION STATEMENT

By specializing exclusively in eye protection tailored to the specific needs of our customers, *Eye Safety Systems, Inc.* strives to be the premier protective-eyewear manufacturer for military, tactical law enforcement, and firefighting personnel.

COMPANY PROFILE

Founded in 1998 at its US headquarters in Sun Valley, Idaho, *ESS* was originally conceived to provide firefighters with protective goggles of a caliber never before seen. The strategy was to incorporate sports-industry experience with high-performance technology and patented features appropriate to the hazards its customers face. As it grew to become the industry leader in fire goggles, *ESS* used the same performance-based strategy to engage another extremely demanding market: the US Military.

Before *ESS*, the military's standard issue goggle was the Sun, Wind, and Dust (SWD), developed over 50 years ago during World War II. Recognizing that a 21st century goggle would be of immeasurable benefit to the soldier, *ESS* set to work designing its military line of eyewear. The resulting eye protection systems far surpass the SWD in performance, safety, and comfort, and have revolutionized the way military personnel view eye protection.

By **not** making everything from boots to body armor, but rather by focusing exclusively on eyewear, *ESS* has become known as **the** expert in eye protection. Innovative ideas, patented designs, and unmatched production capacity position *ESS* as the world's premier manufacturer of eye protection systems. Through constant contact with soldiers, *ESS's* development team designs products that meet the needs of those actually wearing them. Backed by the largest goggle manufacturing facility in the world, *ESS* can quickly produce large quantities to fill any demand while still maintaining its high standards for quality. *ESS's* dedicated Customer Service ensures that its customers receive the quality of products and service they deserve.

As the face of combat evolves, *ESS* looks to the future with an ongoing commitment to bring its customers the finest, most advanced eye protection available.